



20th ANNIVERSARY CONFERENCE

Community Sponsorship Opportunities

Changing the future of PSC with :

Patients, Caregivers & Leaders from
Renowned Treatment & Research Centers

October 18-20, 2024

Phoenix, Arizona

Contact PSC Partners

Phone 303-771-5227

Website www.pscpartners.org

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Introduction

WHO WE ARE

Founded in 2005, PSC Partners Seeking a Cure is a 501(c)(3) nonprofit organization. The various programs support patients, caregivers, families, and friends while educating patients and the medical community about PSC. PSC Partners also encourages ground-breaking research in the search for treatments and a cure.

OUR MISSION

The mission of PSC Partners Seeking a Cure is to drive research to identify treatments and a cure for primary sclerosing cholangitis (PSC) while providing education and support for those impacted by this rare disease.

ABOUT PRIMARY SCLEROSING CHOLANGITIS

Primary Sclerosing Cholangitis (PSC) is a rare liver disease that damages the bile ducts inside and outside the liver. With PSC, bile ducts become inflamed, and the inflammation leads to scarring and narrowing of the affected ducts. Eventually, blockages may occur. As the scarring blocks more and more ducts, bile becomes trapped in the liver. This damages the liver and can result in fibrosis and cirrhosis of the liver and liver failure. Patients may eventually require a liver transplant. Unfortunately, recurrent PSC occurs in 30% of transplanted livers.

Although no one knows the causes of PSC, research is underway to better understand the disease, develop more effective treatments, and, eventually, find a cure.



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20 YEARS OF ACCOMPLISHMENTS

A SNAPSHOT



PSC PARTNERS
SEEKING A CURE

2005

PSC Partners was founded in January 2005 by Ricky Safer, who was diagnosed with PSC the year before. Just four months after launching the nonprofit, she hosted the first PSC Partners Conference with 85 people attending.



2007



Following the creation of the Scientific Medical Advisory Committee (SMAC), PSC Partners awarded its first research grant in 2007. The first grantee was Dr. Tom Karlsen of Norway, co-chair of the 20th Anniversary Conference.

2014

The PSC Partners Patient Registry was initiated in 2014 in response to the difficulty of locating PSC patients and PSC data to conduct research on this rare disease. More than 2,500 patients have joined, so far.



2018



In 2018, PSC obtained a disease-specific code, K83.01, to facilitate identification for trials, robust epidemiological and natural history studies, and more.



2023



Progress on the PSC Symptom Assessment Project and WIND-PSC accelerated in 2023. These research projects ensure that PSC patient voices and symptom experiences are heard loud and clear during clinical trials and other research. These projects will be instrumental in the search for a cure for PSC.

2024

PSC Partners is excited to host the 20th Anniversary PSC Partners Annual Conference this year. Approximately 350 people from around the world are expected to attend this educational and supportive event. Since the first Conference, more than 2,500 people have attended to learn more about the disease while also connecting with others who truly understand. Many participants say this annual event is life-changing. Friendships are forged, and attendees go back home with renewed hope and energy to cope with PSC.

**PSC PARTNERS CONFERENCES:
CRUCIBLE FOR NEW IDEAS,
INITIATIVES, & PARTNERSHIPS**

- 20 years of strategically planned conferences, of partnerships with PSC KOLs in major medical/PSC research centers
- 20 years of expanding our circle of patients, clinicians, researchers, drug developers, & regulators
- 20 years of cultivating a hardworking and devoted Scientific Medical Advisory Committee (SMAC) whose members have spearheaded groundbreaking research and conducted clinical trials
- 20 years of patient empowerment, education, support, and interactive discussions on research and clinical trials

Join us in the celebration! Help us start a new decade, as we strive to facilitate promising new treatments.

About The Conference

The PSC Partners Annual Conference draws patients and caregivers together to learn about the latest research on treatments, medications, procedures, and disease outlook. There are support and discussion sessions with physicians and with other attendees. Speakers at our Conferences are global leaders in PSC from renowned PSC treatment and research centers.

Time also is set aside for fun and entertainment. Many participants say the Conference is life-changing! Friendships are forged, and attendees go back home with renewed energy to cope with PSC, both medically and emotionally.



Event Highlights



Conference Co-Chairs:



Ricky Safer
Founder and CEO
PSC Partners



Tom Karlsen
MD, PhD
Oslo, Norway

Learn about the latest research on treatments, medications, procedures, and disease outlook

Meet leaders in the PSC world, from the U.S. as well as international PSC treatment and research centers.

Find support, have discussions and get renewed energy to cope with PSC, both medically and emotionally.

Conference Schedule



**18
OCT**

FRIDAY

Welcome to the 20th Annual PSC Partners Conference
General Session with all attendees highlighting PSC Partners patient support and advocacy through the years and Research Themes and Impacts over the last 20 yrs. Breakout sessions in the afternoon will target key audiences including pediatric patients, teens, transplant patients and caregivers.

Get to Know Our Industry/Pharma Sponsors - 10:45 - 11:45 AM

**19
OCT**

SATURDAY

20 Years of Progress in PSC Research
General Sessions with all attendees highlighting moving the needle towards a cure and new approaches to patient care. Ask the Expert Breakout sessions in the afternoon with topics around managing PSC symptoms, post-transplant issues, empowering yourself, drug development, and much more.

20 Year Celebration Gala

**20
OCT**

SUNDAY

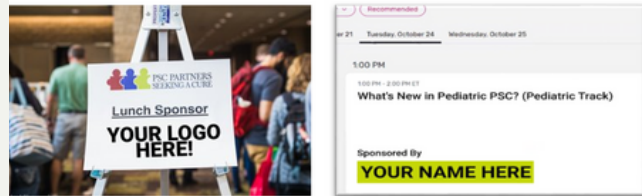
Where We Go From Here
PSC Partners next 20 years and how we are all connected. Attendee feedback, Q&A, goals and accomplishments. Staying connected and keeping up to date on the latest research developments.

Farewell to friends we've made



Sponsorship Opportunities

Engaging the PSC community is a labor of love, but it also is lots of work. Achieving our mission takes a village of committed volunteers, community members, staff, and donors. We hope that you will consider supporting us by becoming a 2024 Conference Community Sponsor. Sponsorships are critical to the success of our 20th Anniversary Conference, and we hope you will support our efforts. Our goal, as always, is to make sure the patient and community voices are heard and incorporated into the development of future and innovative PSC research.



"I have never met a group of people who I instantly felt so comfortable with in my life! It's wonderful to be with people who get it."
-2023 Conference attendee

Your investment in the 2024 PSC Partners 20th Annual Conference:

- Helps achieve our mission for the PSC community
- Enables us to make the event accessible to as many people as possible by subsidizing registration fees for all patients and caregivers
- Allows us to gather as a community to support one another and share our experiences with PSC
- Provides opportunities to learn about current research and progress toward treatments and a cure for PSC

Your sponsorship includes various ways for PSC Partners to say THANK YOU! At each level, with your approval, you will receive social media and digital recognition. New last year, we use the Cvent app for event logistics, giving more opportunity to show our community your commitment to finding a cure. We invite you to be on-site to attend sessions, meet and connect with PSC patients, caregivers, researchers, and medical professionals, and witness first-hand the direct impact your sponsorship makes in the PSC community.

Sponsorship Packages

SUSTAINING SPONSOR-\$20,000

ONSITE BENEFITS

- Sponsor of one Conference Education Track
 - Sign with name outside meeting room
- Sponsor of one Community Peer Group Session
 - Sign with name outside meeting room
- Sponsor of single beverage/snack station
 - Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- Verbal podium recognition on Friday & Saturday evening gatherings
- 4 complimentary Conference registrations

DIGITAL BENEFITS

- Recognition as Sustaining Partners on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage

APP BENEFITS

- Sponsor-specific page linked on home page of app
- Name/logo featured on Education Track Information within schedule
- Name/logo featured on Peer Group Session information within schedule
- Name/logo featured on beverage/snack station information within schedule
- Name/logo featured as a Sustaining Partner on app-specific sponsor page
- Name/logo located on landing page sponsorship scroll

SUPPORTING SPONSOR - \$15,000

ONSITE BENEFITS

- Sponsor of one Conference Education Track
 - Sign with name outside meeting room
- Sponsor of one Community Peer Group session
 - Sign with name outside meeting room
- Sponsor name displayed on event signage and monitors/screens
- Verbal podium recognition on Friday & Saturday evening gatherings
- 3 complimentary Conference registrations

DIGITAL BENEFITS

- Recognition as Supporting Partner on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage

APP BENEFITS

- Name featured on Education Track information with schedule
- Name featured on Peer Group Session information within schedule
- Name featured as a Supporting Partner on app-specific sponsor page
- Name located on landing page sponsorship scroll



Sponsorship Packages

VISION SPONSOR-\$7,500

ON-SITE BENEFITS

- Sponsor of single beverage/snack station
 - Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- Verbal podium recognition at Friday evening gathering
- 2 complimentary Conference registrations

DIGITAL BENEFITS

- Recognition as Vision Partners on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Company logo linked on Conference webpage

APP BENEFITS

- Name featured on beverage/snack station information within schedule
- Name featured as a Vision Partner on app-specific sponsor page
- Name/logo located on landing page sponsorship scroll

FRIENDS SPONSOR-\$5,000

ON-SITE BENEFITS

- Sponsor of single beverage/snack station
 - Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- 1 complimentary Conference registration

DIGITAL BENEFITS

- Recognition as Friends of PSC Partners on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage

APP BENEFITS

- Name featured snack station information within schedule
- Name featured as a Friends of PSC Partners on app-specific sponsor page
- Name located on landing page sponsorship scroll



Sponsorship Packages

SATURDAY SOCIAL SPONSOR-\$2,500

ON-SITE BENEFITS

- Sponsor of single Conference entertainment event Saturday evening (TBD)
 - Sign with name located inside entertainment room
 - Verbal recognition during event

DIGITAL BENEFITS

- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage

APP BENEFITS

- Name featured on entertainment information within schedule
- Name/logo featured as Saturday Social Partners on app-specific sponsor page

PSC PARTNERS ADVOCATE-\$1,000

ON-SITE BENEFITS

- Sponsor of single beverage/snack station
 - Sign with name displayed at station
- Name displayed on event signage and monitors/screens

DIGITAL BENEFITS

- Name recognized across all social media channels on Community sponsor recognition posts

APP BENEFITS

- Name featured on beverage station information within schedule

NONPROFIT PARTNERS-\$1,000

We welcome nonprofit organizations to exhibit and participate in our Conference. If your organization is interested in becoming a nonprofit partner, email: Audra@pscpartners.org or call 303-771-5227

"We are making progress that is accelerating," 2023 Conference Co-Chair Dr. Josh Korzenik, Director of the Resnek Family Research Center for PSC at Brigham and Women's Hospital. "I do believe that, to expect a cure in the not-too-distant future is a reasonable hope and expectation."





**We can't wait to
partner with you!**

Ready to Commit?

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