



PSC PARTNERS  
SEEKING A CURE

*19th Annual*

**PATIENT & CAREGIVER**

**CONFERENCE**

**Community Sponsorship Opportunities**

**Henderson, Nevada**

**Sept 8-10, 2023**

**Just 10 min from the Las Vegas airport!**

# ABOUT PSC PARTNERS

Join us in fabulous Henderson, Nevada, from September 8-10, 2023, at beautiful Green Valley Ranch for our 19th Annual Patient & Caregiver Conference!

The PSC Partners Annual Conference draws patients and caregivers together to learn about the latest research on treatments, medications, procedures, and disease outlook. There are support and discussion sessions with physicians and with other attendees. Speakers at our Conferences are global leaders in PSC from renowned PSC treatment and research centers. Time also is set aside for fun and entertainment. Many participants say the Conference is life-changing! Friendships are forged, and attendees go back home with renewed energy to cope with PSC, both medically and emotionally. Visit our Conference webpage for the most updated information and agendas: <https://bit.ly/3L85sPh>.

## OUR MISSION

The mission of PSC Partners Seeking a Cure is to drive research to identify treatments and a cure for primary sclerosing cholangitis (PSC) while providing education and support for those impacted by this rare disease.

Founded in 2005, PSC Partners Seeking a Cure is a 501(c)(3) nonprofit organization. The various programs give support to patients, caregivers, families, and friends, educate patients and the medical community about primary sclerosing cholangitis (PSC), a rare liver disease, and encourage ground-breaking research in the search for treatments and a cure.

## TOGETHER IN THE FIGHT, WHATEVER IT TAKES!

*19th Annual*



## CONNECT WITH US!

Keep updated on the most recent research and PSC news by joining our e-news mailing list at [PSCPartners.org](https://PSCPartners.org). Find us on Facebook, Twitter, Instagram, LinkedIn, and YouTube.

**FUNDRAISING@PSCPARTNERS.ORG**  
**303-771-5227**



# SPONSORSHIP OPPORTUNITIES

Engaging the PSC community is a labor of love, but it also is lots of work. Achieving our mission takes a village of committed volunteers, community members, staff, and donors. We hope that you will consider supporting us by becoming a 2023 Community Sponsor. Your support is critical to the success of the conference, and we hope you will continue to support our efforts and the PSC community. Our goal, as always, is to make sure the patient and community voices are heard and incorporated into the development of future and innovative PSC research.

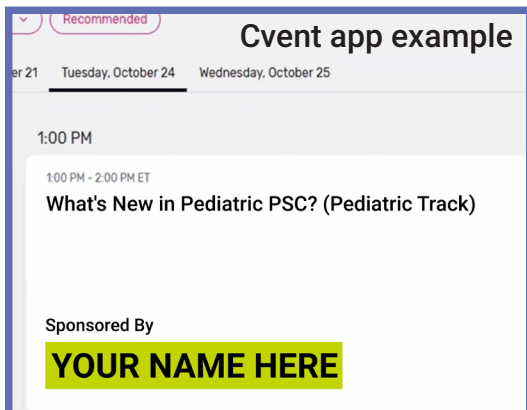
## Your investment in PSC Partners 2023 Conference:

- Helps achieve our mission for the PSC community
- Enables us to make the event accessible to as many people as possible by subsidizing registration fees for all patients and caregivers
- Allows us to gather as a community and to share our experiences with PSC
- Provides opportunities to support one another while learning about current educational and research opportunities

Your sponsorship includes various ways for PSC Partners to say **THANK YOU!** At each level, with your approval, you will receive social media and digital recognition. New this year, we will be using the Cvent app for event logistics, giving more opportunity to show our community your commitment to finding a cure. We invite you to be on-site to attend sessions, meet and connect with PSC patients, caregivers, researchers, and medical professionals, and to see the direct impact your sponsorship makes in the PSC community.



The PSC community, with its big heart and passion for a cure, has been a strong pillar supporting PSC Partners' work through the years. Bake sales, movie-night fundraisers, or proudly collected piggy bank savings have reflected the commitment and the warmth of our PSC community. We will lovingly publish such grassroots community-building "fun"draisers in PSC Partners communications.



# Sustaining Partners

## \$20,000

### ON-SITE BENEFITS

- Sponsor of one Conference Education Track
  - » Sign with name outside meeting room
- Sponsor of one Community Peer Group Session
  - » Sign with name outside meeting room
- Sponsor of single beverage/snack station
  - » Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- Verbal podium recognition at Friday & Saturday evening gatherings
- 4 complimentary Conference registrations

### DIGITAL BENEFITS

- Recognition as **Sustaining Partners** on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage
- **APP BENEFITS**
  - » Sponsor specific page linked on home page of app
  - » Name/logo featured on Education Track Information within schedule
  - » Name/logo featured on Peer Group Session information within schedule
  - » Name/logo featured on beverage/snack station information within schedule
  - » Name/logo featured as **Sustaining Partners** on app-specific sponsor page
  - » Name/logo located on landing page sponsorship scroll

# Supporting Partners

## \$15,000

### ON-SITE BENEFITS

- Sponsor of one Conference Education Track
  - » Sign with name outside meeting room
- Sponsor of one Community Peer Group session
  - » Sign with name outside meeting room
- Sponsor name displayed on event signage and monitors/screens
- Verbal podium recognition at Friday & Saturday evening gatherings
- 3 complimentary Conference registrations

### DIGITAL BENEFITS

- Recognition as **Supporting Partners** on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage
- **APP BENEFITS**
  - » Name featured on Education Track information within schedule
  - » Name featured on Peer Group Session information within schedule
  - » Name featured as **Supporting Partners** on app-specific sponsor page
  - » Name located on landing page sponsorship scroll

# Vision Partners \$7,500

## ON-SITE BENEFITS

- Sponsor of single beverage/snack station
  - » Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- Verbal podium recognition at Friday evening gathering
- 2 complimentary Conference registrations

## DIGITAL BENEFITS

- Recognition as **Vision Partners** on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Company logo linked on Conference webpage
- **APP BENEFITS**
  - » Name featured on beverage/snack station information within schedule
  - » Name featured as **Vision Partners** on app-specific sponsor page
  - » Name located on landing page sponsorship scroll

# Friends of PSC Partners \$5,000

## ON-SITE BENEFITS

- Sponsor of single snack station
  - » Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- 1 complimentary Conference registration

## DIGITAL BENEFITS

- Recognition as **Friends of PSC Partners** on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage
- **APP BENEFITS**
  - » Name featured on snack station information within schedule
  - » Name featured as **Friends of PSC Partners** on app-specific sponsor page
  - » Name located on landing page sponsorship scroll



# Saturday Social Partners

## \$2,500

### ON-SITE BENEFITS

- Sponsor of single Conference entertainment event Saturday evening (TBD)
  - » Sign with name located inside entertainment room
  - » Verbal recognition during event

### DIGITAL BENEFITS

- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage
- APP BENEFITS
  - » Name featured on entertainment information within schedule
  - » Name/logo featured as **Saturday Social Partners** on app-specific sponsor page

# PSC Partners Advocates

## \$1,000

### ON-SITE BENEFITS

- Sponsor of single beverage station
  - » Sign with name displayed at station
- Name displayed on event signage and/or on monitors/screens

### DIGITAL BENEFITS

- Name recognized across all social media channels on Community sponsor recognition posts
- APP BENEFITS
  - » Name featured on beverage station information within schedule



# Nonprofit Partners

## \$1,000

We welcome nonprofit organizations to exhibit and participate in our Conference. If your organization is interested in becoming a Nonprofit Partner, contact us at [Fundraising@PSCPartners.org](mailto:Fundraising@PSCPartners.org).

# BECOME A SPONSOR

Thank you for supporting PSC Partners. Together, we are creating a world where a PSC diagnosis comes with a cure!

*Please note that no level is exclusive.*

## CHOOSE YOUR COMMITMENT

- Sustaining Partners (\$20,000)
- Supporting Partners (\$15,000)
- Vision Partners (\$7,500)
- Friends of PSC Partners (\$5,000)
- Saturday Social Partners (\$2,500)
- PSC Partners Advocates (\$1,000)
- Nonprofit Partners (\$1,000)

## CONTACT US

We would love to hear from you! If you have questions about any of these options or would like to discuss making a custom package, contact Elizabeth Szewczyk, Director of Development:

[Elizabeth@PSCPartners.org](mailto:Elizabeth@PSCPartners.org)

**303-771-5227**

We welcome contributions of any amount to support the Conference and ensure it is affordable and accessible for all patients and caregivers. If none of these levels are a fit, please reach out to us directly to discuss other options to support the Conference.

## PAYMENT

Total Sponsorship Amount: \_\_\_\_\_

**CREDIT CARD: CLICK HERE** to pay online or contact us to process your card.

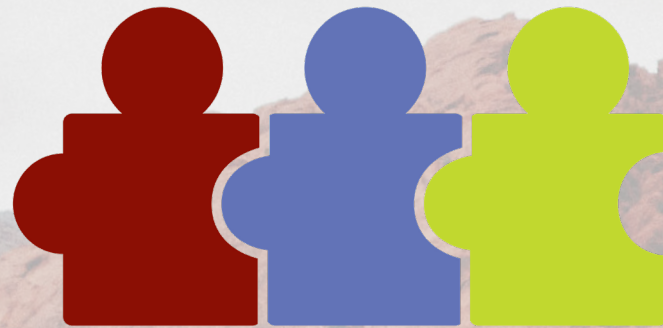
**ACH/WIRE TRANSFER:** Please contact us.

**CHECK:** PSC Partners Seeking A Cure  
6900 E Belleview Ave, Suite 202  
Greenwood Village, CO 80111 USA

## TAX DEDUCTIBLE

Contributions to PSC Partners are tax-deductible to the extent allowed by law, as long as no goods or services are exchanged.

**“I just want to say, this weekend was one of the best experiences of my life, no lie.** I am not usually comfortable meeting new people, and I haven't traveled alone in many years, but I can honestly say I have never felt more comfortable! Thank you for your love and support. I had an incredible time!”



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SEEKING A CURE**  
[pscpartners.org](http://pscpartners.org)

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