

OCTOBER 18-20, 2024

20TH ANNUAL CONFERENCE

PSC PARTNERS
SEEKING A CURE

PHOENIX, ARIZONA

Community Sponsorship Opportunities



Conference Co-Chairs:



Ricky Safer
Founder and CEO
PSC Partners



Tom Karlsen
MD, PhD
Oslo, Norway



20 YEARS OF ACCOMPLISHMENTS



PSC Partners was founded in January 2005 by Ricky Safer, who was diagnosed with PSC the year before. Just four months after launching the nonprofit, she hosted the first PSC Partners Conference with 85 people attending.

Following the creation of the Scientific Medical Advisory Committee (SMAC), PSC Partners awarded its first research grant in 2007. The first grantee was Dr. Tom Karlsen of Norway, co-chair of the 20th Anniversary Conference.



The PSC Partners Patient Registry was initiated in 2014 in response to the difficulty of locating PSC patients and PSC data to conduct research on this rare disease. More than 2,500 patients have joined, so far.

In 2018, PSC obtained a disease-specific code, K83.01, to facilitate identification for trials, robust epidemiological and natural history studies, and more.



Progress on the PSC Symptom Assessment Project and WIND-PSC accelerated in 2023. These research projects ensure that PSC patient voices and symptom experiences are heard loud and clear during clinical trials and other research. These projects will be instrumental in the search for a cure for PSC.



PSC Partners is excited to host the 20th Anniversary PSC Partners Annual Conference this year. Approximately 350 people from around the world are expected to attend this educational and supportive event. Since the first Conference, more than 2,500 people have attended to learn more about the disease while also connecting with others who truly understand. Many participants say this annual event is life-changing. Friendships are forged, and attendees go back home with renewed hope and energy to cope with PSC.

PSC Partners Conferences: Crucible for New Ideas, Initiatives, and Partnerships

- 20 years of strategically planned conferences, of partnerships with PSC KOLs in major medical/PSC research centers
- 20 years of expanding our circle of patients, clinicians, researchers, drug developers, & regulators
- 20 years of cultivating a hardworking and devoted Scientific Medical Advisory Committee (SMAC) whose members have spearheaded groundbreaking research and conducted clinical trials
- 20 years of patient empowerment, education, support, and interactive discussions on research and clinical trials

Join us in the celebration! Help us start a new decade, as we strive to facilitate promising new treatments.

ABOUT PSC PARTNERS

Join us in fabulous Phoenix, Arizona, October 18-20, 2024, at the beautiful Arizona Grand Hotel for the 2024 PSC Partners 20th Anniversary Annual Conference!

The PSC Partners Annual Conference draws patients and caregivers together to learn about the latest research on treatments, medications, procedures, and disease outlook. There are support and discussion sessions with physicians, researchers, and other attendees. Speakers at our Conferences are global leaders in PSC from renowned PSC treatment and research centers. Time also is set aside for fun and entertainment. Many participants say the Conference is life-changing! Friendships are forged, and attendees go back home with renewed energy to cope with PSC, both medically and emotionally.

Visit the Conference page on our website for the most updated information and agenda at PSCPartners.org

OUR MISSION

The mission of PSC Partners Seeking a Cure is to drive research to identify treatments and a cure for primary sclerosing cholangitis (PSC) while providing education and support for those impacted by this rare disease. **This is the 20th anniversary of the PSC Partners Annual Conference!**

Founded in 2005, PSC Partners Seeking a Cure is a 501(c)(3) nonprofit organization. The various programs support patients, caregivers, families, and friends while educating patients and the medical community about PSC. PSC Partners also encourages ground-breaking research in the search for treatments and a cure.

Together, we are creating a world where a PSC diagnosis comes with a cure!



CONNECT WITH US!

Stay updated by joining our e-news mailing list at: PSCPartners.org

Reach us at:

Contactus@PSCPartners.org
303-771-5227



SPONSORSHIP OPPORTUNITIES

Engaging the PSC community is a labor of love, but it also is lots of work. Achieving our mission takes a village of committed volunteers, community members, staff, and donors. We hope that you will consider supporting us by becoming a 2024 Conference Community Sponsor. Sponsorships are critical to the success of our 20th Anniversary Conference, and we hope you will support our efforts. Our goal, as always, is to make sure the patient and community voices are heard and incorporated into the development of future and innovative PSC research.

Your investment in the 2024 PSC Partners 20th Anniversary Annual Conference:

- Helps achieve our mission for the PSC community
- Enables us to make the event accessible to as many people as possible by subsidizing registration fees for all patients and caregivers
- Allows us to gather as a community to support one another and share our experiences with PSC
- Provides opportunities to learn about current research and progress toward treatments and a cure for PSC

Your sponsorship includes various ways for PSC Partners to say THANK YOU! At each level, with your approval, you will receive social media and digital recognition. New last year, we use the Cvent app for event logistics, giving more opportunity to show our community your commitment to finding a cure. We invite you to be on-site to attend sessions, meet and connect with PSC patients, caregivers, researchers, and medical professionals, and witness first-hand the direct impact your sponsorship makes in the PSC community.

"I have never met a group of people who I instantly felt so comfortable with in my life! It's wonderful to be with people who *get it*."

Conference Attendee



\$20,000

SUSTAINING PARTNER

ON-SITE BENEFITS

- Sponsor of one Conference Education Track
 - > Sign with name outside meeting room
- Sponsor of one Community Peer Group Session
 - > Sign with name outside meeting room
- Sponsor of single beverage/snack station
 - > Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- Verbal podium recognition at Friday & Saturday evening gatherings
- 4 complimentary Conference registrations

\$15,000

SUPPORTING PARTNER

ON-SITE BENEFITS

- Sponsor of one Conference Education Track
 - > Sign with name outside meeting room
- Sponsor of one Community Peer Group session
 - > Sign with name outside meeting room
- Sponsor name displayed on event signage and monitors/screens
- Verbal podium recognition at Friday & Saturday evening gatherings
- 3 complimentary Conference registrations

DIGITAL BENEFITS

- Recognition as **Sustaining Partners** on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage

APP BENEFITS

- Sponsor-specific page linked on home page of app
- Name/logo featured on Education Track Information within schedule
- Name/logo featured on Peer Group Session information within schedule
- Name/logo featured on beverage/snack station information within schedule
- Name/logo featured as a **Sustaining Partner** on app-specific sponsor page
- Name/logo located on landing page sponsorship scroll

DIGITAL BENEFITS

- Recognition as **Supporting Partner** on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage

APP BENEFITS

- Name featured on Education Track information with schedule
- Name featured on Peer Group Session information within schedule
- Name featured as a **Supporting Partner** on app-specific sponsor page
- Name located on landing page sponsorship scroll

\$7,500

VISION PARTNER

ON-SITE BENEFITS

- Sponsor of single beverage/snack station
 - > Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- Verbal podium recognition at Friday evening gathering
- 2 complimentary Conference registrations

DIGITAL BENEFITS

- Recognition as **Vision Partners** on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Company logo linked on Conference webpage

APP BENEFITS

- Name featured on beverage/snack station information within schedule
- Name featured as a **Vision Partner** on app-specific sponsor page
- Name/logo located on landing page sponsorship scroll

\$5,000

FRIENDS OF PSC PARTNERS

ON-SITE BENEFITS

- Sponsor of single beverage/snack station
 - > Sign with name displayed at station
- Name displayed on event signage and monitors/screens
- 1 complimentary Conference registration

DIGITAL BENEFITS

- Recognition as **Friends of PSC Partners** on Conference-related e-mail marketing, website, and social media posts
- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage

APP BENEFITS

- Name featured snack station information within schedule
- Name featured as a **Friends of PSC Partners** on app-specific sponsor page
- Name located on landing page sponsorship scroll

\$2,500

Saturday Social Partners

ON-SITE BENEFITS

- Sponsor of single Conference entertainment event Saturday evening (TBD)
 - > Sign with name located inside entertainment room
 - > Verbal recognition during event

DIGITAL BENEFITS

- Name recognized across all social media channels on Community sponsor recognition posts
- Name on Conference webpage

APP BENEFITS

- Name featured on entertainment information within schedule
- Name/logo featured as **Saturday Social Partners** on app-specific sponsor page

\$1,000

PSC Partners Advocates

ON-SITE BENEFITS

- Sponsor of single beverage/snack station
 - > Sign with name displayed at station
- Name displayed on event signage and monitors/screens

DIGITAL BENEFITS

- Name recognized across all social media channels on Community sponsor recognition posts

APP BENEFITS

- Name featured on beverage station information within schedule

\$1,000

Nonprofit Partners

We welcome nonprofit organizations to exhibit and participate in our Conference. If your organization is interested in becoming a nonprofit partner, email: Audra@pscpartners.org or call 303-771-5227

BECOME A SPONSOR

Thank you for supporting PSC Partners. Together, we are creating a world where a PSC diagnosis comes with a cure!

CHOOSE YOUR LEVEL

- Sustaining Partner (\$20,000)
- Supporting Partner (\$15,000)
- Vision Partner (\$7,500)
- Friends of PSC Partners (\$5,000)
- Saturday Social Partners (\$2,500)
- PSC Partners Advocates (\$1,000)
- Nonprofit Partners (\$1,000)

Please note that no level is exclusive.

CONTACT US

We would love to hear from you! If you have questions about any of these options or would like to discuss making a custom package, contact: Audra@pscpartners.org, or call **303-771-5227**.

We welcome contributions of any amount to support the Conference and ensure it is affordable and accessible for all patients and caregivers. If none of these levels are a fit, please reach out to us directly to discuss other options to support the Conference.

PAYMENT

Total Sponsorship Amount: _____

CREDIT CARD: Contact us to process your card.

ACH/WIRE TRANSFER: Please contact us.

CHECK:

PSC Partners Seeking A Cure
6900 E Belleview Ave, Suite 202
Greenwood Village, CO 80111 USA

TAX DEDUCTIBLE

Contributions to PSC Partners are tax-deductible to the extent allowed by law, as long as no goods or services are exchanged.





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pscpartners.org

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